



Radium
Die Lichtmarke

A company with tradition,
a brand of quality, a team with power.
Radium presents Radium.

www.radium.de

The jewel of the lighting industry.

Radium at a glance.

- Oldest active German lamp manufacturer
- Headquarters in Wipperfürth: production, development and sales location for Radium products
- International sales and service orientation
- Medium-sized company structure with highest demands on quality and flexibility
- Strong network thanks to membership in LightingEurope and ZVEI



Radium
Die Lichtmarke



Strong foundation, strong roots.

The basis for solid growth.

Milestones in the company's history



Our staff, our team, our Radium.
We make the difference.

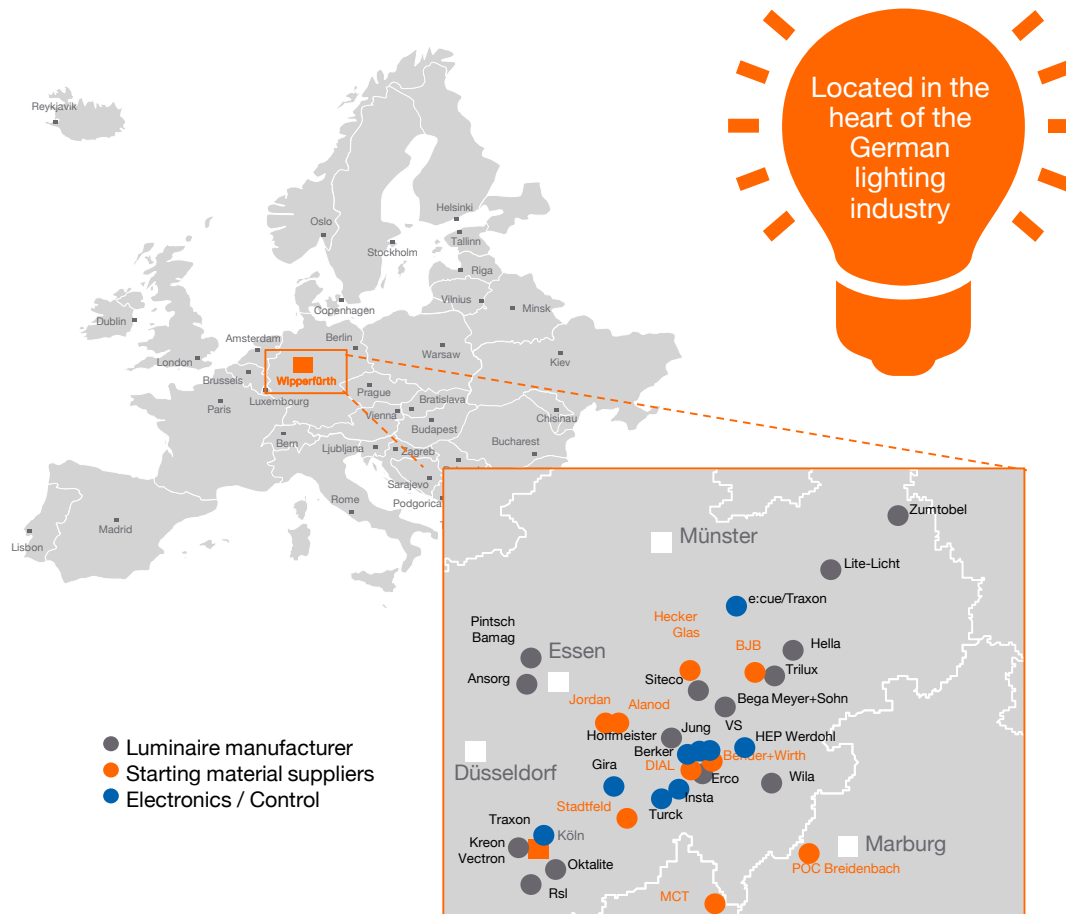


Character, orientation, definition.

Radium Die Lichtmarke.



The region of light.



Anno 1904
oldest active German lamp
manufacturer



approx. 30 %
of total sales through export


> 30
Companies in the lighting industry
in the immediate vicinity



8
Product groups for lighting
in the portfolio

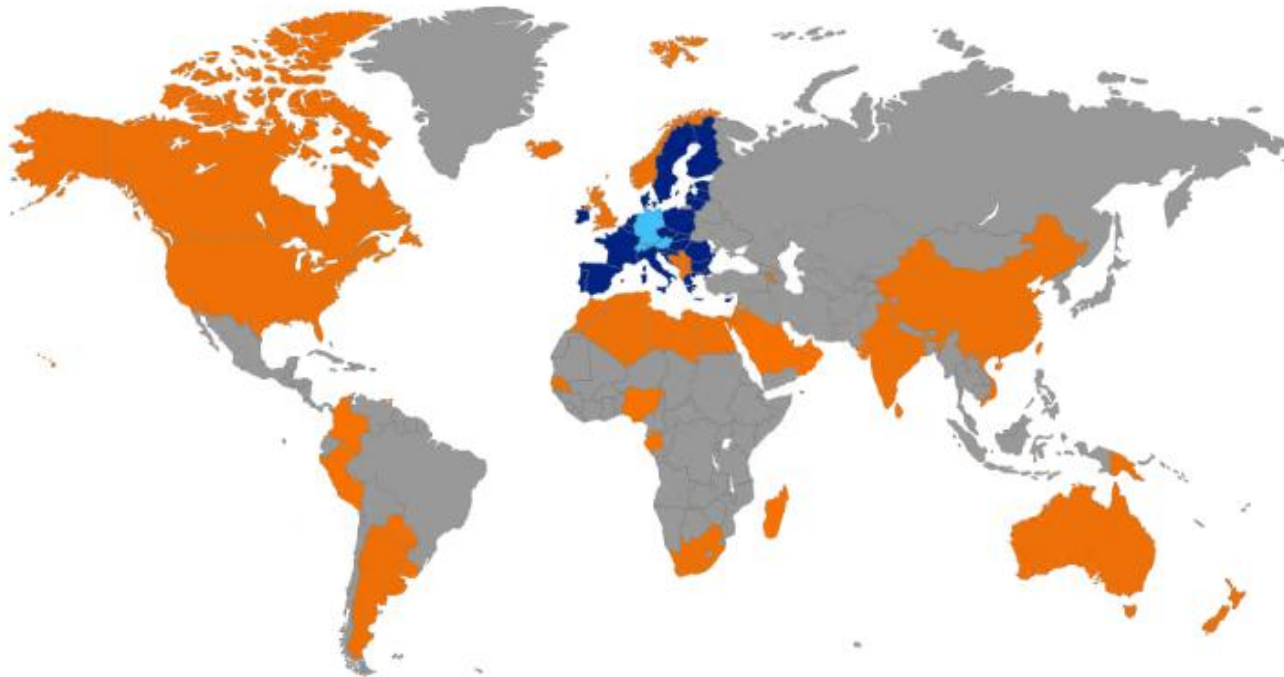


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Market share in Germany
according to GfK

Overview of sales distribution.

Fiscal year 2024.



D-A-CH

approx. 70 %
of total sales

**Export to
EU countries**

approx. 15 %
of total sales

**Export to
Non-EU countries**

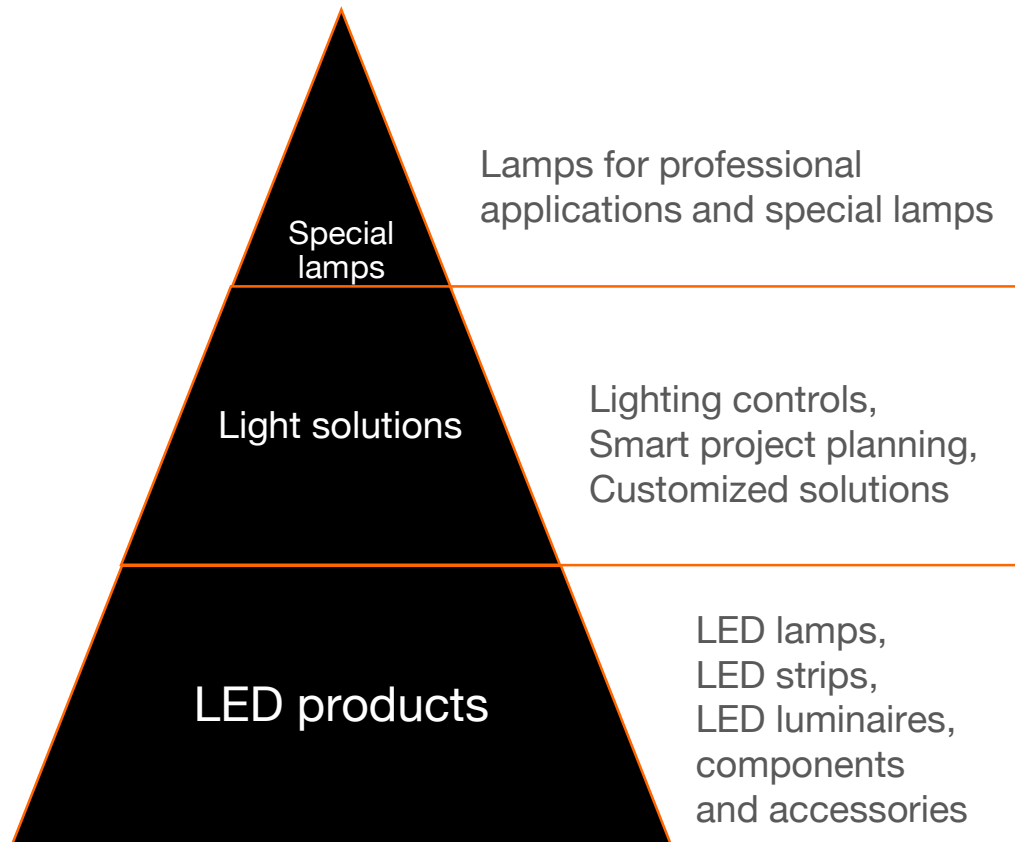
approx. 15 %
of total sales

Total sales in fiscal year 2024: 24 mio. €

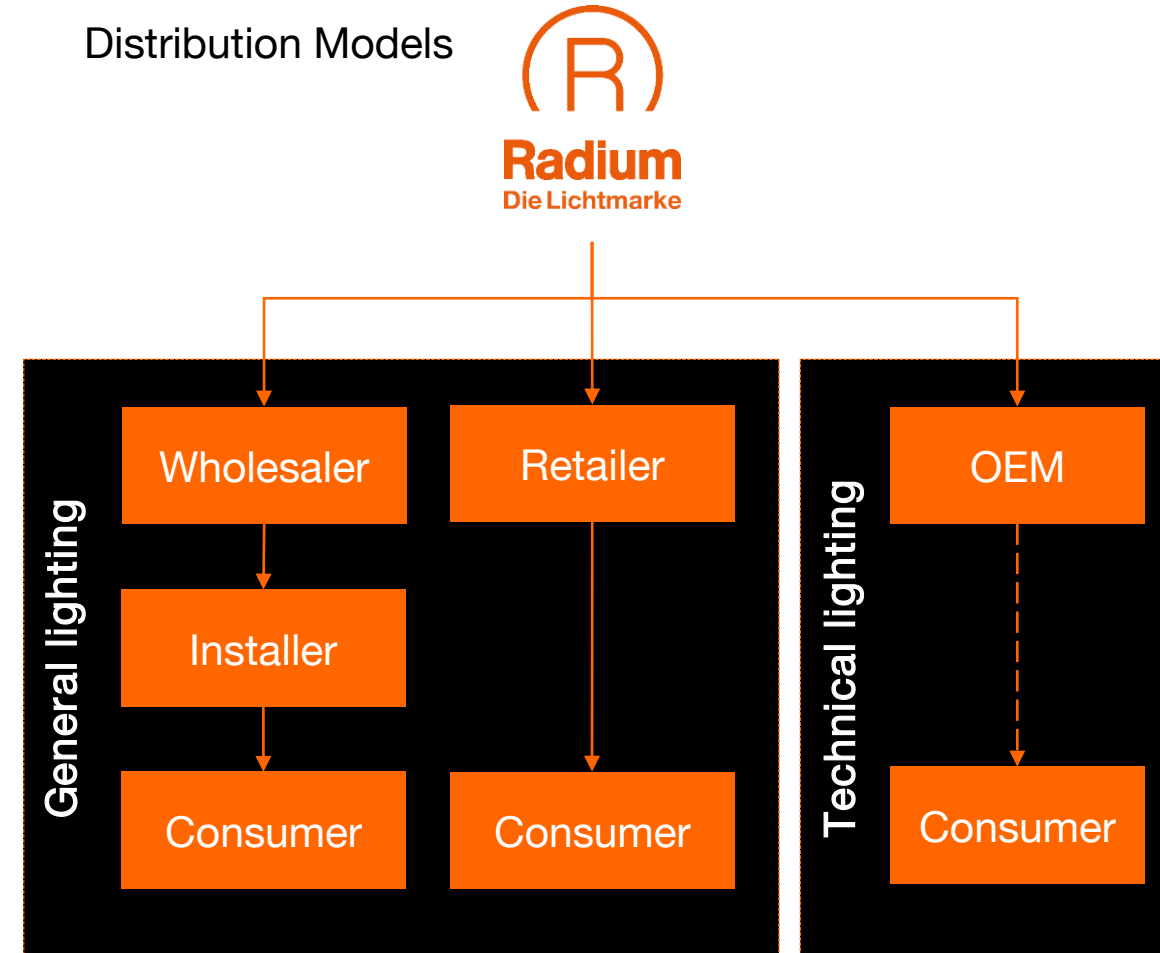
Digitalisation, focussing, specialising.

From lamp manufacturer to solution provider.

Product pyramid



Distribution Models



Important highlights.

We aim to become a leading supplier of a broad portfolio of lighting products in attractive and profitable niche segments.



Leading and renowned lighting brand – brands in >80 countries



Direct and international customer access



Strategically advantageous locations



Comprehensive general lighting portfolio and professional niches



High-end operating facilities in Wipperfürth



Integrated player with all internal competencies



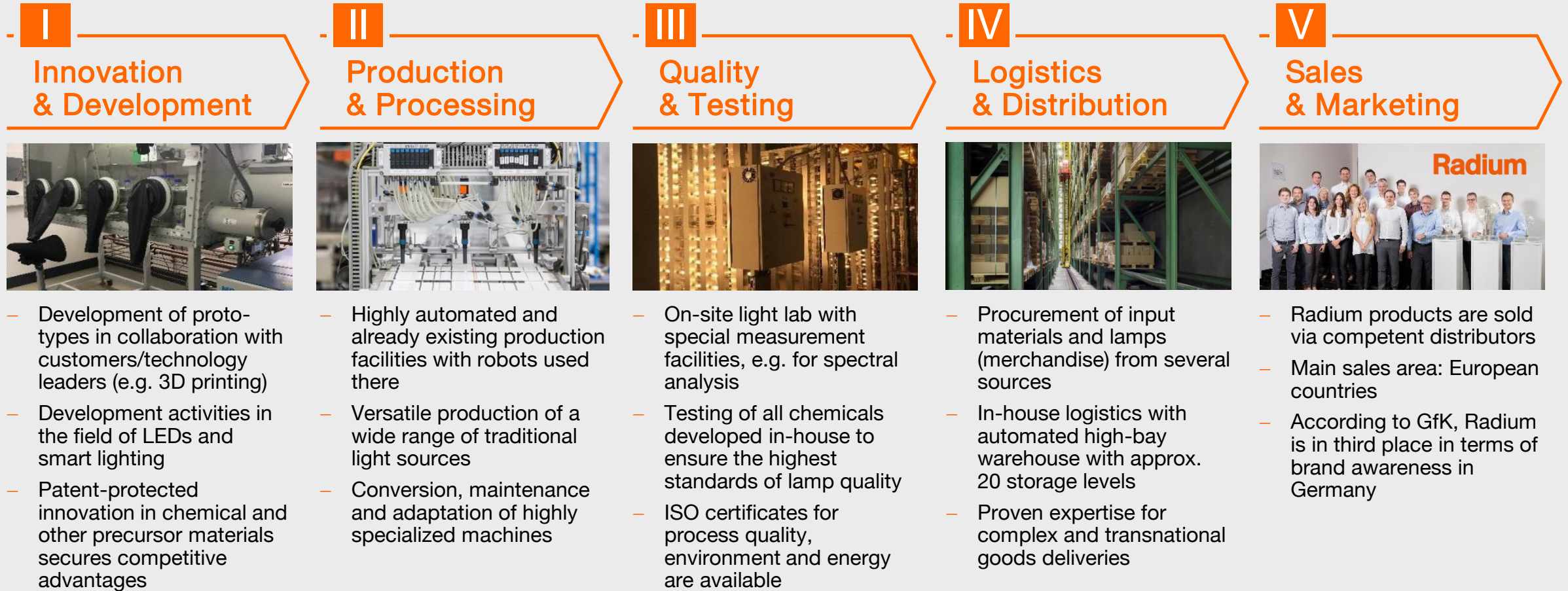
Qualified and experienced workforce



Profitably operated company

Pre-product, precede, present fulfilment.

A complete value-added chain for complete autonomy.

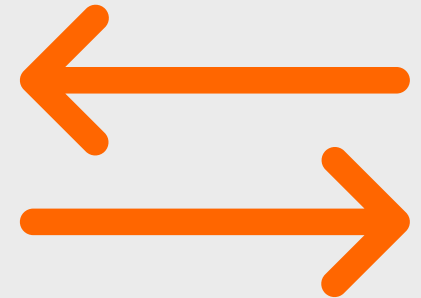


Time for new paths.

Radium in transition.

It is a time of change – for us, for our partners in the electrical wholesale trade and for the entire lighting market. The classic principle of lamps and luminaires is increasingly being supplemented by LED and system solutions. We see this change as an opportunity: We combine our decades of experience and quality "Made in Germany" with an attractive portfolio and expanded solutions.

Step by step, we are shifting the focus from in-house production to a stronger range of merchandise. In this way, we are responding to changes in the market and creating an expanded, modern product range for our customers.



Our standards of quality, service and customer proximity remain unchanged high. Together with our partners, we are shaping a bright future – with innovative products, an expanded range and the reliability that Radium has stood for for more than 120 years.

Our guidelines.

Vision and mission.



Our vision – Why we work.

Light inspires us. Light means life and health, growth and progress, energy and work, creates safety and guides the way. That's why we develop and produce sustainable lighting solutions in Germany for discerning customers around the world.



Our mission – How we work.

We identify market trends and translate individual customer needs creatively into modular lighting solutions. In doing so, we always act as fair partners and with a maximum of flexibility. By using new technologies, we make optimal use of our resources. We work as a team keeping the goal in mind at all times and promote entrepreneurship at all levels. We continuously review our actions self-critically.

Light for any kind of application.

Our portfolio at a glance.



LED lamps



LED strips &
accessories



Drivers &
dimmers



Smart lighting

COMING
SOON

LED luminaires



High pressure
lamps



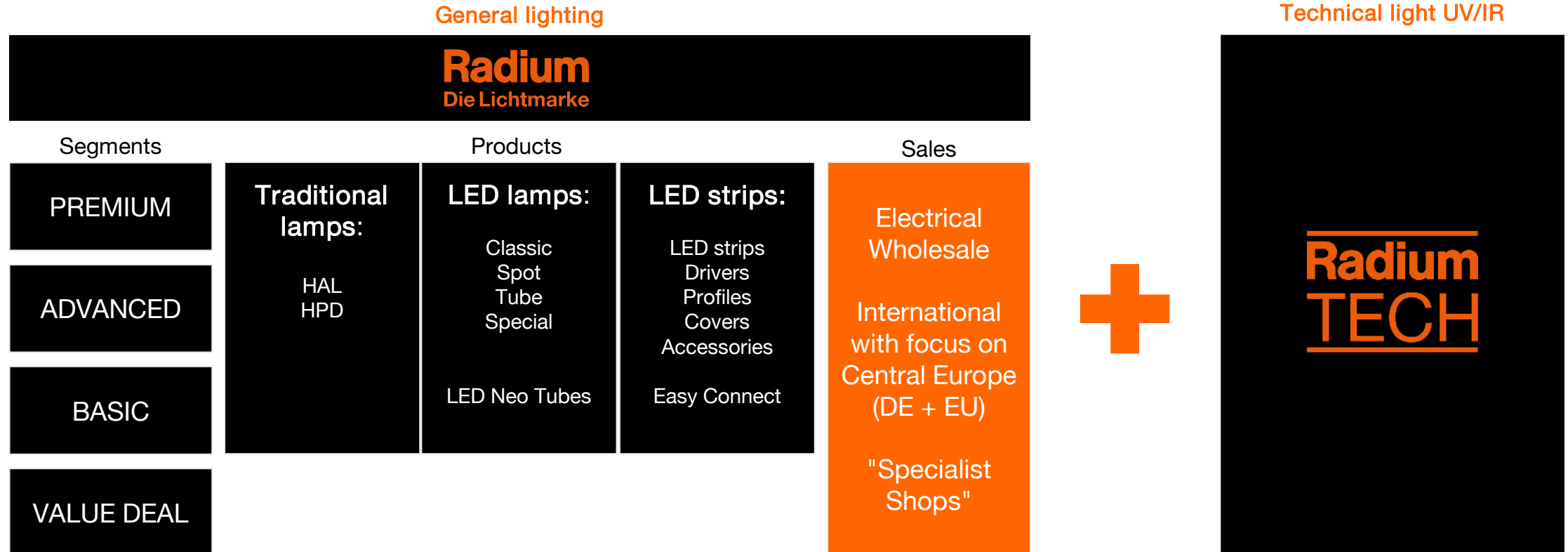
Infrared emitters



UV emitters

Dynamics, flexibility, consistency.

The Radium business units play out their strengths.



Industry in the heart of the Bergisches Land.

Radium in-house production.

- High-voltage halogen lamps:
 - Halogen tubes
- Metal halide lamps:
 - with quartz burner ≥ 400 W, colored
- UV and infrared special lamps:
 - IR halogen tubes
 - UV burners high pressure
 - UV excimer lamps
- Photo lamps:
 - Halogen studio lamps
 - Spotlight lamps
 - Daylight lamps
- Pre-products:
 - Electrodes
 - Filaments
 - Lamp fillings etc.
- LED strip assembly:
 - Cutting of LED strip, profile and cover
 - Soldering of cables to the LED strip
 - Assembly of accessories and gluing of the LED strip



Radium LED strips.

Portfolio & services.

LED strips

- LED strips in different lengths:
 - 5m reels
 - Extra long reels (30/50m)
 - Customized cuts
 - Pre-wired

Electronics

- Drivers & ballasts
- Sensors & remote controls
- Perfectly matched to the LED strip portfolio

Accessories

- Profiles & covers also in customized cuts
- All required accessories such as mounting clips or end caps in the right quantity

Service & After sales

Software

- Configurator
- Database
- Online tools
- Assembly & Log Interfaces

Project support

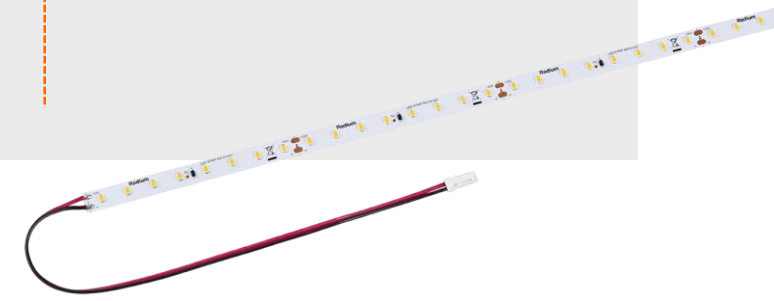
- BOM
- Lighting design
- Electrical planning
- Mechanical planning
- Commissioning
- Smart Lighting

Factory

- Customized solutions

Easy Connect LED strip system

- Easy Connect LED strips: comfortable modular system with pre-assembled plugs
- Easy Connect drivers & Zigbee controllers with pre-assembled plugs
- Easy Connect profile sets consisting of profile, cover, mounting clips and end caps
- Easy Connect remote controls

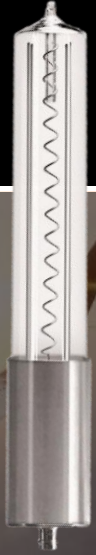
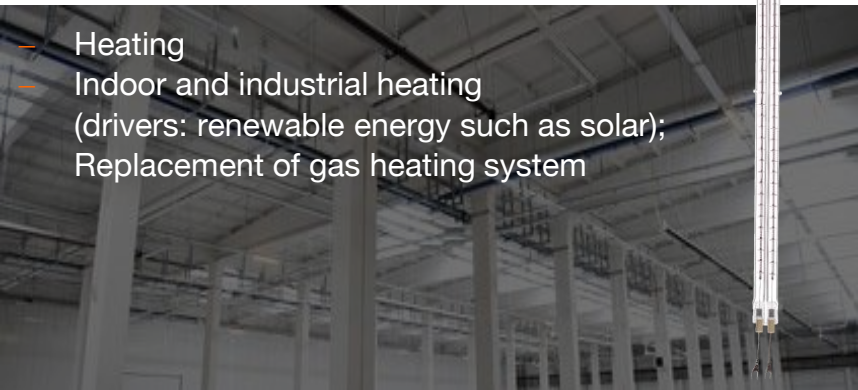


Radium TECH.

Products & services.



- Operates independently: www.tech.radium.de
- Uses the market access of Radium Die Lichtmarke and full support of Radium Trade Sales Team

	UV emitters	IR emitters	
Products	– XERADEX 172 – Customized solutions – UVC T8 254 nm 	– Ralotherm and Raloquick – Customized solutions 	Production Development Project support
Applications	– Water & air treatment – Surface treatment e.g. for aircraft wings with customized XERADEX lamps – Surface pre-treatment, e.g. bonding, matting of paints 	– Heating – Indoor and industrial heating (drivers: renewable energy such as solar); Replacement of gas heating system 	



Radium
Die Lichtmarke



Product catalogs

Download now!



With useful magazine rack
on request



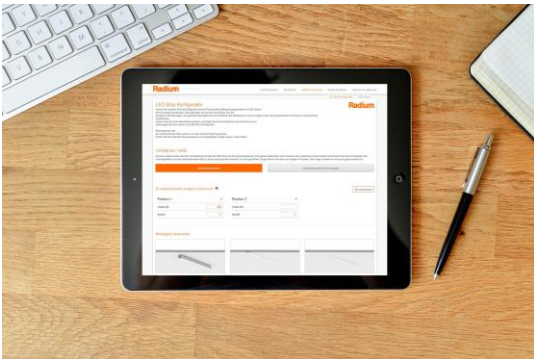
We advise and support.

The human being as centre of attention.



Everything according to plan

The quality and process structure of a producing factory meets the flexibility of a manufactory. We emphasise particularly the quality of our products. Our employees play an important role here, because qualified and motivated personnel is the basic prerequisite for meeting our customer's demands sustainably.



Online configurator

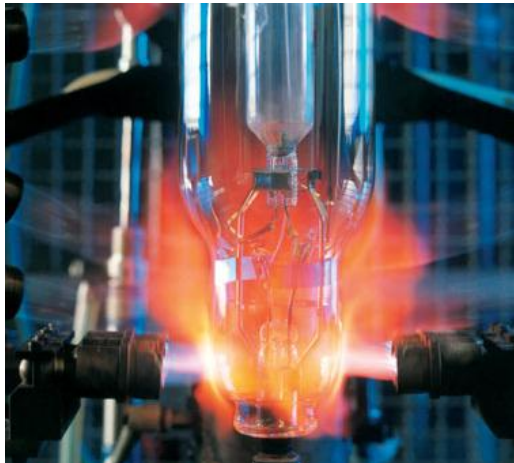
The Radium Online Configurator ensures an absolutely simple way of entering your specifications. There, you are able to enter your wishes quickly, safely and transparently. Just give all the necessary inputs without much effort and let the result convince you.

Let's go: www.radium.de/en/led-strip-configurator

We do not leave anything to chance.

Quality as a permanent process.

- Certified according to DIN ISO 9001
- Know-how of the development of the production process up to machine construction and own measurement engineering
- Pre-materials of our lamps are also produced in Wipperfürth
- Radium guarantees quality



We protect the environment.

Sustainability is an important part of our values.



- Active environmental protection concerns us all: For us, it is the basis for securing the future of society as a whole.
- As Radium, we feel responsible for protecting the environment by saving natural resources wherever possible and using them consciously.
- This was anchored in our business policy as early as 1991: environmental guidelines were drawn up.
- In 1997, these guidelines were audited and certified by an EU audit in accordance with the **DIN EN 14001** standard.
- By using energy-saving products and our certified energy management system in accordance with **DIN EN ISO 50001** we are making an active contribution to climate and environmental protection.



Radium
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Thank
you.

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